



international building press

IBP Magazine of the Year Award 2009

The two Award categories were established five years ago to recognize and reward good journalism in the production of subscription [as part of a membership benefit] magazines and In-House publications with specific target audiences.

Past winners and highly commended have included: **Construction Manager, Building Services Journal (twice), RIBA Journal, Tarmac World, Blueprint (Costain Group), Specialist Building Finishes, Insight (Alfred McAlpine plc) and Icon (CIOB).**

This is your opportunity to enter your best work whether targeted to Memberships, Staff, Clients or Market Sectors. This is what last year's winner had to say.



At BSJ we set out to show that building services can be sexy through a huge emphasis on sustainability. For us to win the IBP Subscription Magazine of the Year Award, for the second year running, is recognition of the success of our mission statement and the hard work of a small but dedicated team.

Andy Pearson
Editor, Building Services Journal

Winning last year's In-House Magazine of the Year Award gave further recognition to the Company's approach to Corporate Responsibility and our achievements in communicating this through Societe, a publication written and designed by our communications and graphics team.



Melanie Mathews,
Head of Corporate Communications, VINCI PLC



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IBP Magazine of the Year Award 2009

Entries **MUST** be submitted by 12 noon, Monday 4 May 2009 at the latest, with five copies of the publications with a completed form attached to each set of publications,

ENTRY FORM

I enclose five copies of each magazine and completed entry form (copies accepted).
Entries will not be accepted without a completed Entry Form and Cheque.

Category _____

Publication (Title) _____

Circulation _____

Frequency _____

Company for which it is published _____

Name/names of entrant (Please state clearly if this is a joint entry) _____

Job Title _____

Contact Address (Please state where you wish correspondence sent)

Daytime Telephone Number _____ Email _____

Signature _____ Date _____

All entries should include a cheque for £200.00 which will entitle you entry to the Awards scheme and individual membership benefits for 2009. If you are already a member of IBP the entry fee is £150.00. Cheques should be made payable to: IBP UK Branch. (Membership is subject to ratification by The Executive Board of IBP).

Entry is VAT zero rated and you will automatically receive a receipted invoice on acceptance of your entry.

Please state (on a separate sheet) the publication/communications objectives or mission statement of the magazine, who are the readers and what response you have received from your target audience.

CATEGORIES

There are two categories that you can enter:

- 'In-house' Magazine.
- Membership (subscription) Magazine.

CONDITIONS OF ENTRY:

- The Awards are open to companies, and professional membership organisations their corporate affairs and pr consultants their editors producing in house or promotional magazines and newsletters for specific readerships or memberships..
- Companies and membership organizations may enter as many different publications as they wish.
- Each category entry must be accompanied by a completed entry form and five copies of TWO issues of the magazine published in the 12 months prior to 30 April 2009.
- All magazines must relate to the construction/property and architecture industries.
- The editor should prepare a statement clearly outlining why he/she believes the magazine has substantially covered the market sector during the period, year ending 30 April 2009. Please use separate sheet, no more than 300 words of explanation.
- To support the above statement entrants should select any two issues, covering the period ending 30 April 2009 which should demonstrate editorial content, quality of writing, choice of subjects, photography, design and layout.

NOTE:

- You must attach a copy of this entry form to each set of publications, ie: five copies, an entry form attached to each set of two issues of your magazine.
- Photocopy the form or print from the website for additional entries.
- The judges' decisions are final.
- There is a single winner in each category.
- Judges may make up to three nominations in each category.
- Presentations to be made at the IBP Summer Dinner, (due to take place on 25th June at RAC Club, Pall Mall). nominated 'editors' should make every effort to attend or be represented.
- No correspondence can be entered into and no submissions can be returned.

TO BE JUDGE BY:

- **Giles Barrie** Editor, Property Week (chairman of the Judges)
- **Ruth Slavid** Freelance Journalist, (former editor of AJ Online)
- **Andrew Scoones** Director, The Building Centre Trust
- **Richard Anderson** Chief Executive, Anderson Fraser Partnership
- **Gerald Bowey** CEO, IBP Services

CLOSING DATE FOR ENTRIES 4 MAY 2009.

Entries and cheques made payable to **IBP UK Branch** to be sent to:

IBP Services
Prince Consort House
109-111 Farringdon Road
London EC1R 3BW

Queries regarding entries:

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