



international building press

Website Award and Multi-media Journalist Awards 2010

CALL FOR ENTRIES

Closing Date: **Friday 3 September 2010**



I am delighted to tell you that this year IBP is inviting you to enter the Multi-Media Journalist category which joins the Website Award introduced four years ago and is now an integral part of the Annual National Journalism Awards alongside sibling magazines and newspapers.

The Website category acknowledges the continued development in on-line information sources. The Award seeks to recognize and reward high standards of writing and design for the web together with the key drivers, usability and accessibility in delivering news, insight and information in the construction, property and architectural industries.

The new Multi-Media Journalist category focuses on individuals who can show writing, filming, podcast and social networking skills.

I wish all entrants the very best of luck.

Gerald Bowey
Chief Executive
IBP Services



**Multi-media
Journalist Award**
Sponsored by:



Website Award
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www.ibp.org.uk



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Entry Form

IBP WEBSITE AWARD/IBP MULTI-MEDIA JOURNALIST AWARD

Entries **MUST** be submitted by **12 noon, Friday 3 September 2010 at the latest.**
5 copies of a completed form (see below) and an editorial statement attached (see conditions of entry) should be supplied for each entry.

Entry into Category

IBP Website/Multi Media Journalist Award (If you are entering both categories you should complete a form for each category). Entries will not be accepted without a completed and signed Entry Form and Editorial Statement attached.

Category:

Entrant's Name:

Job Title:

Contact Address

Daytime Telephone Number

Email

I am willing to abide by the conditions of the Awards Scheme.

Signature

Date

All entries should include a cheque for £75.00 single entry OR £100 multiple entries by an individual made payable to IBP UK Branch, which will entitle you to enter to the Awards Scheme and membership benefits for 2011 (Membership is subject to ratification by the Executive Board).

PLEASE NOTE:

- Only one entry in each category is allowed.
- Photocopy the form or print from the ibp website for additional copies.
- The judges' decision is final; no correspondence will be entered into.
- There is a single winner in the Website/Multi-Media Journalist categories. However the judges' may make up to four nominations in each category.
- Nominated journalists, from whom the winner will be announced at the Awards dinner on Thursday 25 November 2010, should make every effort to attend, as the guests of the sponsor, or be represented.
- In-house and company websites etc are not eligible.

Send entry form, editorial statement and cheque to:

Gerald Bowey, IBP Services:
Prince Consort House
109-111 Farringdon Road, London EC1R 3BW
Tel: 020 7278 8262 Mobile: 0771 348 9390
Email: gerald@Geraldbowey.co.uk



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Conditions of Entry

The Awards are open to Websites and Multi-Media Journalists serving the construction sector.

Closing date for entries

12 noon Friday 3 September 2010

Entries to be sent to:

**Gerald Bowey
Prince Consort House 109-111 Farringdon Road, London EC1R 3BW**

Queries regarding entries:

**Gerald Bowey
IBP Services
Tel: 020 7278 8262 Mobile: 0771 348 9390
Email: gerald@geraldbowey.co.uk**

**The Awards ceremony and dinner takes place on
Thursday 25 November 2010 at Imperial College
London (South Kensington campus).**

WHAT YOU SHOULD DO NEXT - Website Category

The editor of the website should prepare a statement, of no more than 300 words in which he/she should clearly outline the following:

- When the website was launched in its current format.
- Mission statement.
- How it relates to and/or interacts with a hard copy magazine/newspaper (if applicable, the website does NOT have to support a Business-to-Business title).
- How has the website substantially covered the market sector during the twelve month period, year ending 27 August 2010.
- Each website entry must be accompanied by five copies of a completed entry form, five copies of an editorial statement (attached) and a cheque for £75 (see entry form for details).
- All Business-to-Business websites entered must relate to the architectural, construction, building and/or property industries.
- If the entry is a subscription website please include an access code for the judges to view your site, specifically between 13 September and 15 October 2010.

WHAT YOU SHOULD DO NEXT - Multi-Media Journalist Category

Journalists working across a range of media should prepare a statement, of no more than 300 words in which he/she should clearly outline the following:

- At least two areas where they are active such as: print writing; web writing; blogging; twitter; video; broadcast.
- Identify three pieces of work in the year ending 27 August 2010 on which you will be judged.
- A single story which appears in more than one medium counts as a single piece of work.
- Attach example of print work - if relevant.
- Give detailed URLs of where to find online work.
- Demonstrate ways in which the same story was used in different media covering the period ending 27 August 2010.
- Relevance to its audience and appropriateness to the media used.
- If the entry involves access to a subscription website please include an access code for the judges to view examples of your work/entry, specifically between 13 September and 15 October 2010.

Judges:

Ruth Slavid, Architectural author and journalist, former editor AJ Online
Richard Anderson, Chief Executive, Anderson Fraser Partners
Debbie Legall, Web Manager and Freelance Journalist
Nick Sellen, Website Builder and Programmer